

KAZZONG (Germany)

KAZZONG was designed to facilitate the **digital sale of music** everywhere on the internet over a decentralized distribution architecture and is the next step up the evolutionary ladder of digital sales.



KAZZONG is a **music player with an integrated buy option**. Every content owner is able to create a multiplicity of players with his tracks/albums, easily embed them on the busiest places on the internet (e.g. community-pages like MySpace, youmix, own website etc.) and sell his content to users all over the world.

Furthermore content owners are able to decide whether or not they want to sell their content via **distribution partners**. Distribution partners can create individual players with enabled KAZZONG content, place them on their own websites and profit from the sales through their players. For distribution partners it is also possible to place players with dynamically generated content on their page.

Presenters:**Matthias Riedl, Founder**

1999 Matthias Riedl founded with 18 years his first Internet-Company and made Websites and shopsystems. Then he changed in the musicindustry and worked till 2003 as productmanager at Ralph Siegels Jupiter Records.

Afterwards Riedl was projectleader of the portal go4music. On go4music producers of film and advertisingspots can licence their music online.

With his knowledge of the internetbusiness and the music he founded together with his partner Martin Simma 2005 the company all4move.

All4move started as a content-aggregator, they do digital services for the musicindustry, work together with the Fraunhofer-Institut and create downloadshops for Labels and Artists.

One product of all4move is Kazzong and for Kazzong there was setted the company Kazzong GmbH in the year 2007.

Martin Simma, Founder

While studying his graduate engineer für clothings Martin Simma founded with his band his first label and got a deal with the Major BMG Ariola. After bandmanaging, songwriting and selling over 100.000 CDs from his band he started his first publishing company SMG Musikverlage.

He was the first to start a casting-agency in the internet called "Voices". Voices was bought from the Metro Group.

As managing director from the ePark music production GmbH and the ePark Musikverlags GmbH from the Metro Group Simma was responsible for the founding of the two companies and their fast growing. He started and had Chartentries for example with Captain Jack, Daiys Dee, Kathy Kelly or Beam & Janou.

2002 Martin Simma started his Publishing Company MyPension with songs for Tom Novy, Disco Boys, Tomcraft, Stephanie D., Johnny Logan or Michael Morgan, Olaf Henning, and many more.

2005 he began to work with his partner Matthias Riedl in their company all4move. All4move started as a content-aggregator, they do digital services for the musicindustry, work together with the Fraunhofer-Institut and create downloadshops for Labels and Artists.

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